

PRESS RELEASE

For Immediate Release

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Looming Obamacare Pushes More Employers towards Employee Wellness Planning

***Med-Vision's Strategic Wellness Experts Point to Healthcare Data Analytics for
Surviving Healthcare Reform and for Producing a Wellness ROI.***

Aug. 6, 2013 (Tampa, Fla.) – Summer headlines have focused on the one-year delay to implement the employer-coverage mandate for businesses with 50 or more employees. The healthcare planning experts at Med-Vision LLC (<http://www.med-vision.com/>), however, urge smart employers to focus more on other pricey portions of Obamacare set to be operational in a few months.

For starters, employers can expand their wellness programs in 2014 to offer wellness incentives, cash rewards, as well as premium discounts to entice employees to improve their health. In an effort to comply with the new laws and to control health costs, small and large employers are leaning in the direction of wellness planning and chronic disease management. According to the Milken Institute, the total cost and lost productivity resulting from seven of the most common chronic illnesses is expected to hit \$4.2 trillion by 2023.

Nevertheless, skeptics are saying that wellness doesn't work in managing disease. And Med-Vision's vice president and strategic wellness expert, Connie Gee, partially agrees.

"Wellness won't work if you're doing it wrong," said Gee, who balks at "cookie-cutter" wellness. "In order to do wellness right, it's essential to utilize healthcare data analytics to get a clear view of what's driving employee healthcare costs and to determine solutions for combatting health risks."

Med-Vision uses its proprietary healthcare-data-analytics tool, [Med-View](#), to assess employee healthcare needs by translating health claims, biometric, and HRA (Health Risk Assessment) data into easy-to-read, HIPAA-compliant reports that provide specific direction for wellness opportunities.

Gee added, "There's a misconception among consumers that data analytics allows employers to see into your medical records. Although in actuality, third-parties like Med-Vision are those who analyze claims and provide to employers any specific recommendations for disease-management programs that promote health, manage costs, and provide education for better healthcare consumerism."

In addition to designing customized wellness programs, Med-Vision now helps employers move forward with health planning under the Affordable Care Act. Past clients benefiting from strategic health planning and risk management have included large employers like Moffitt Cancer Center and Snyders of Hanover, as well as public entities including Pasco County Schools and Sarasota County.

About Med-Vision LLC and Med-View LLC:

Founded in 2005, Med-Vision (<http://www.med-vision.com>) delivers health plan risk management and wellness strategies to help employer groups achieve optimal employee health and productivity. In 2012, Med-Vision launched a proprietary healthcare data analysis tool, Med-View (<http://www.med-view.net>), to help employers identify and mitigate health risks. The firms cater to self-funded employer plan sponsors and impact health plan members across the nation. Med-Vision has helped corporations, healthcare facilities, municipalities, and school districts to reduce risk, reverse trends, and decrease healthcare costs while increasing quality of care for their employees.

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